

Email Draft for Agencies to Edit- Infographic announcement

Hi CLIENTNAME,

AGENCYNAME just created this infographic on how a simple logo refresh can increase sales.

I thought of you for reason #X and #X. Take a look - I think you'll see what I mean.

I know we've been focused on <Describe Current Initiative> but a stronger brand would really help support that effort and protect the marketing investment you've made.

Because we know how closely marketing, design, and branding all depend on each other; we've been quietly working on a new custom design service so we can better meet the needs of our clients.

Best of all, we're protecting your investment with a 100% money back guarantee. If we don't deliver a design that you love, we want to absorb all the risk.

(And don't worry - if you ask for a refund we'll still be friends.)

Attached are a couple examples of our design ability.

Could we work with you to refresh your logo?